



## The ChangeACADEMY Programme 2024/25

### ***Delegate programme overview***

The ChangeACADEMY programme will be offered by AstraZeneca to both clinical and non-clinical personnel who represent NHS Organisations and who meet the delegate criteria outlined below. Delegates will be required to deliver a real world, system-level, Quality Improvement initiative during the 12-month programme and this will be presented to the ChangeACADEMY delegates and faculty at the end of the course.

The 12-month programme will provide training in delivering system level pathway change utilising proven change methodology and will be provided via a blend of face to face and virtual learning. Delegates completing this course will lead local pathway improvements which will enhance patient care by making positive changes to the patient pathway and which should impact one or more of the following:

- Identification of at-risk patients
- Timely referral & diagnosis
- Timely access to diagnostic tests
- Medicine and treatment optimisation
- Reducing health inequality

The ChangeACADEMY is delivered by a multidisciplinary faculty of NHS leaders, who are passionate about Change Management and have themselves delivered system wide pathway change. The 12-month programme is delivered through 3 separate face to face events held in London (July 2024, November 2024, May 2025) and supported by ten virtual 1 hour Delegate Cafes which will provide additional learning & networking opportunities. The programme is designed to offer delegates a supportive, social, discussion-based approach to learning and Quality Improvement.

### ***The role of AstraZeneca***

This programme is a non-promotional AstraZeneca initiative provided under the Donated Goods and Services framework (DOGS). AstraZeneca is responsible for funding the programme and will provide logistical support and organise all events. Our involvement is strictly limited to the provision and delivery of this programme and we do not receive any direct benefit in return. This programme is

*The ChangeACADEMY is offered to the NHS by AstraZeneca as Donated Goods & Services (DOGS). AstraZeneca has initiated and funded this programme*



not linked to prescribing or use of a specific medicine, nor does it constitute an inducement to prescribe, supply, administer, recommend, buy, or sell any medicine.

### ***Programme Overview & Criteria***

- 30 delegate places, available on a first come basis
- Ability to influence system change across one (or more) disease pathways listed below:
  - Asthma
  - COPD
  - Type 2 Diabetes
  - Heart Failure
  - Chronic Kidney Disease
  - Lung Cancer
  - Breast Cancer
  - Amyloidosis
  - Bleed Pathway (GI & Stroke)
- Able to undertake the entire course, attendance at the 3 face to face events (July 2024, November 2024, May 2025) and the 10 monthly virtual 1 hour Delegate Cafes is mandatory
- Have a “pre-identified” system wide QI project to take through to completion
- Secured line manager approval and agreement for full participation

### ***Is this programme relevant for my role?***

This programme will be relevant if you are working in a NHS organisation where you lead or play an active role leading a Quality Improvement project and its delivery, for the benefit of patients. Your role may be clinical or non-clinical.

### ***What will I learn?***

- Change management methodologies
- Explore your Leadership and how to create change in a complex system utilising your skillset and expertise
- How to build a network of ‘like-minded’ individuals to share experience and receive peer-peer support
- Opportunity to work with other NHS leaders
- Access to Change Management experts to guide and support your project

*The ChangeACADEMY is offered to the NHS by AstraZeneca as Donated Goods & Services (DOGS). AstraZeneca has initiated and funded this programme*



**What will be my contribution?**

Your commitment will be:

- Attendance at **all** face-to-face ChangeACADEMY events (mandatory)
- Attendance at the 10 virtual 1-hour Delegate Cafes (mandatory)
- Sharing experience and insight with other delegates
- Delivery of a Quality Improvement project which will be presented at the final ChangeACADEMY face to face event
- Engaged your NHS organisation and subsequent system stakeholders

**What does the course consist of?**

ChangeACADEMY 2024/25 Programme Overview		
<p><b><u>4<sup>th</sup> July 2024</u></b></p> <p>Meet the Faculty Change Methodology Creating your vision Stakeholder Matrix Deliver your “Elevator Pitch” Evidencing your Change</p>	<p><b><u>7<sup>th</sup> November 2024</u></b></p> <p>Keynote Speaker Change Methodology Interim Delegate Project Presentations <b>(Action Learning Sets)</b> Networking</p>	<p><b><u>15<sup>th</sup> May 2025</u></b></p> <p>Final Project Presentations Keynote Speaker</p>
10 Virtual Delegate Cafés		

**How do I Apply?**

Please email your completed application form with your completed project summary below (page 5) to “[pathwaysuk@astrazeneca.com](mailto:pathwaysuk@astrazeneca.com)”. Applications will open on the 25<sup>th</sup> March 2024 and places will be allocated strictly on a first come basis.

*The ChangeACADEMY is offered to the NHS by AstraZeneca as Donated Goods & Services (DOGS). AstraZeneca has initiated and funded this programme*



**DELEGATE APPLICATION FORM**

Delegate Name: .....

Role: ..... Date: .....

Healthcare Organisation (Employer):  
.....

**Disclosure**

AstraZeneca has a commitment to openness and transparency about any donations, sponsorship, or partnership funding it provides ("Funding"). You hereby acknowledge and agree that AstraZeneca reserves the right, in its sole discretion, to disclose information regarding the Funding or support, including the name of the institution, primary address of the institution, a description of the program funded, the amount of the Funding and the nature of any other material support given. AstraZeneca is also obliged to make publicly available at a national and European level a list of patient Institutions to which it provides financial support and/or significant indirect/non-financial support on at least an annual basis. You agree that AstraZeneca may disclose details about the Funding to comply with this obligation.

Line Manager Name: .....

Role: ..... Date: .....

**Proposed Project Outline** (include expected organisational improvement)

*The ChangeACADEMY is offered to the NHS by AstraZeneca as Donated Goods & Services (DOGS). AstraZeneca has initiated and funded this programme*



*please provide a short summary of your proposed QI project, include your objectives using a SMART format  
(Specific, Measurable, Achievable, Relevant, Timely outcomes)*

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

**Application Window Opens: 25<sup>th</sup> March 2024, places will be allocated strictly on a first come basis.  
Email your completed application to: “[pathwaysuk@astrazeneca.com](mailto:pathwaysuk@astrazeneca.com)”.**

*The ChangeACADEMY is offered to the NHS by AstraZeneca as Donated Goods & Services (DOGS). AstraZeneca has initiated and funded this programme*