



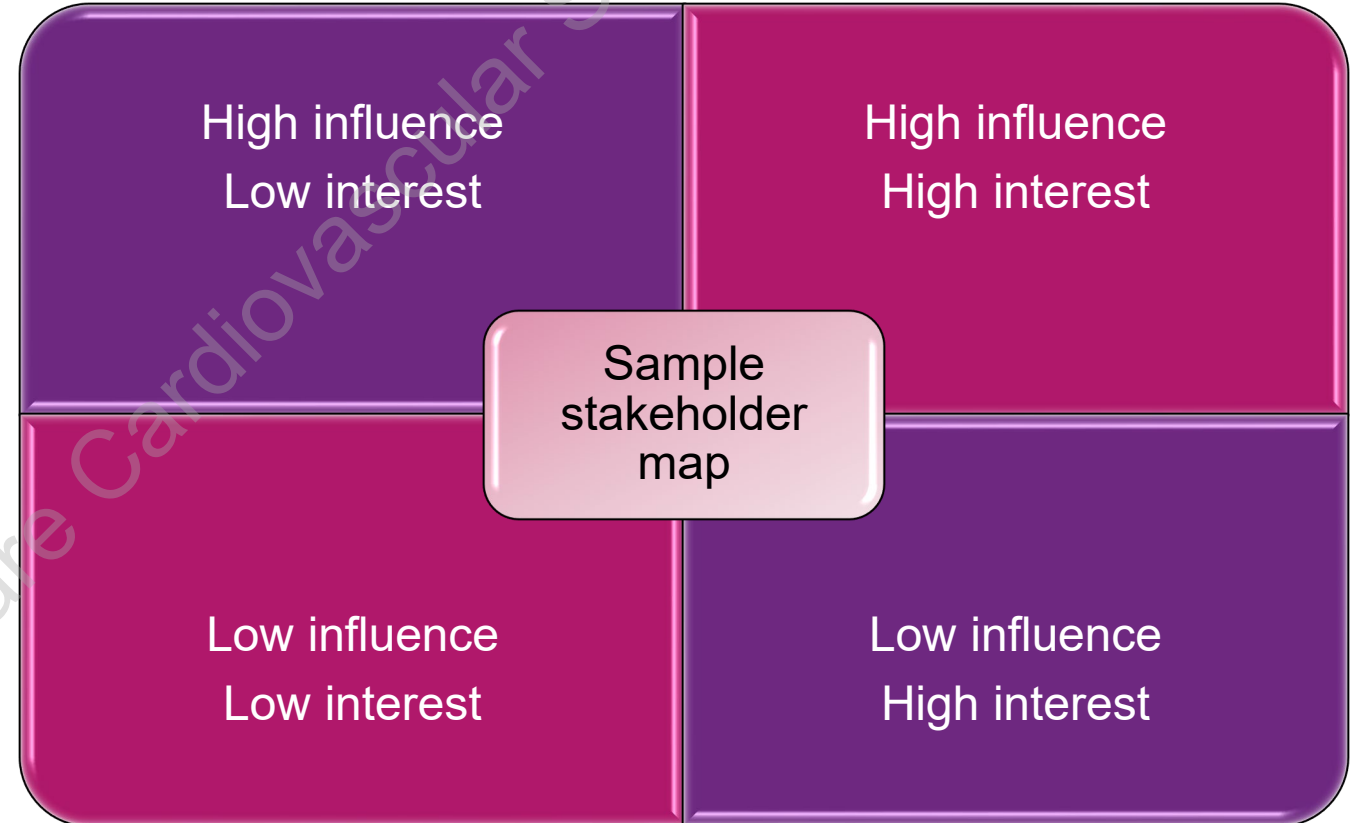
# Exercise



Primary Care  
Cardiovascular  
Society

Driving primary care to deliver  
the best in cardiovascular health

- Jot down your key stakeholders:
  - For example, GPs, nurses, practice manager, patient rep, reception manager, etc





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- Note a few actions on how you plan to engage your practice/PCN to buy into your project:
- Things to think about:
  - Lobby to get some colleagues on board
  - How you present data
  - Present the risk of doing nothing and the benefits of changing 'our' system
    - Efficiency
    - Outcomes
    - Income
    - CQC



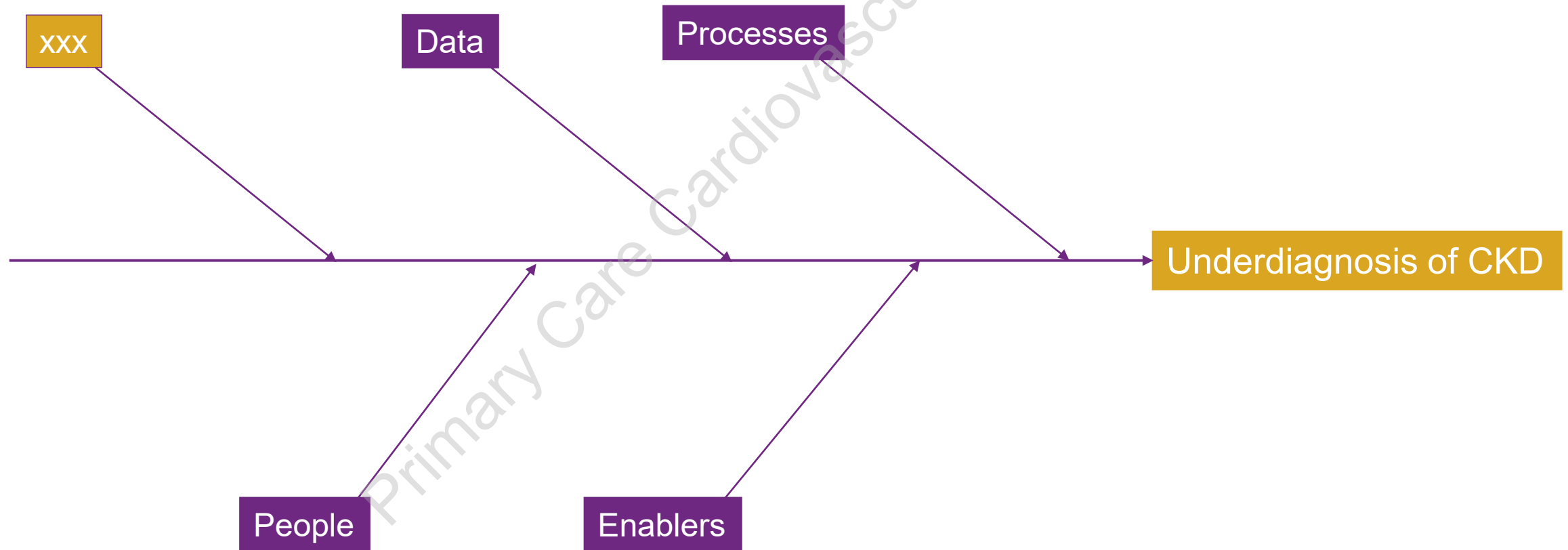
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- Perform your own fishbone exercise with key stakeholders





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- Consider one or more of the problems from your fishbone diagram
- Do a '5 Whys' exercise on each key problem
- You can use this approach throughout this QI programme

Primary Care Cardiovascular Society